



Introducing XL

Driving Fleet Sustainability

September 2019



XLhybridTM

XLplug-inTM

XLlinkTM

XL - The Fleet Electrification Leader



- Founded in 2009
- Headquarters in Boston, MA
- Leading provider of fleet electrification solutions for Class 2-6 vehicles
- Hybrid and plug-in hybrid upfits and retrofits for commercial & municipal fleets
- Installed by national upfit partners
- Approved by Ford, GM and Isuzu for installation; no impact to OEM factory warranties
- First Ford eQVM



100 Million Fleet Miles...and Counting



XL's Goal: Help clients drive cleaner, greener fleet vehicles by reducing fuel consumption, saving money and helping meet sustainability goals



Sustainability:

20-33% emissions reduction
1.8 million gallons of fuel saved
16,000 tons of CO2 emissions eliminated

Operations:

25-50% MPG improvement
15,000 hours of increased driver productivity

ELECTRIFYING FLEETS

XL™

10 YEARS
100 Million Miles

*Results may vary



XLhybrid®

XLplug-in™

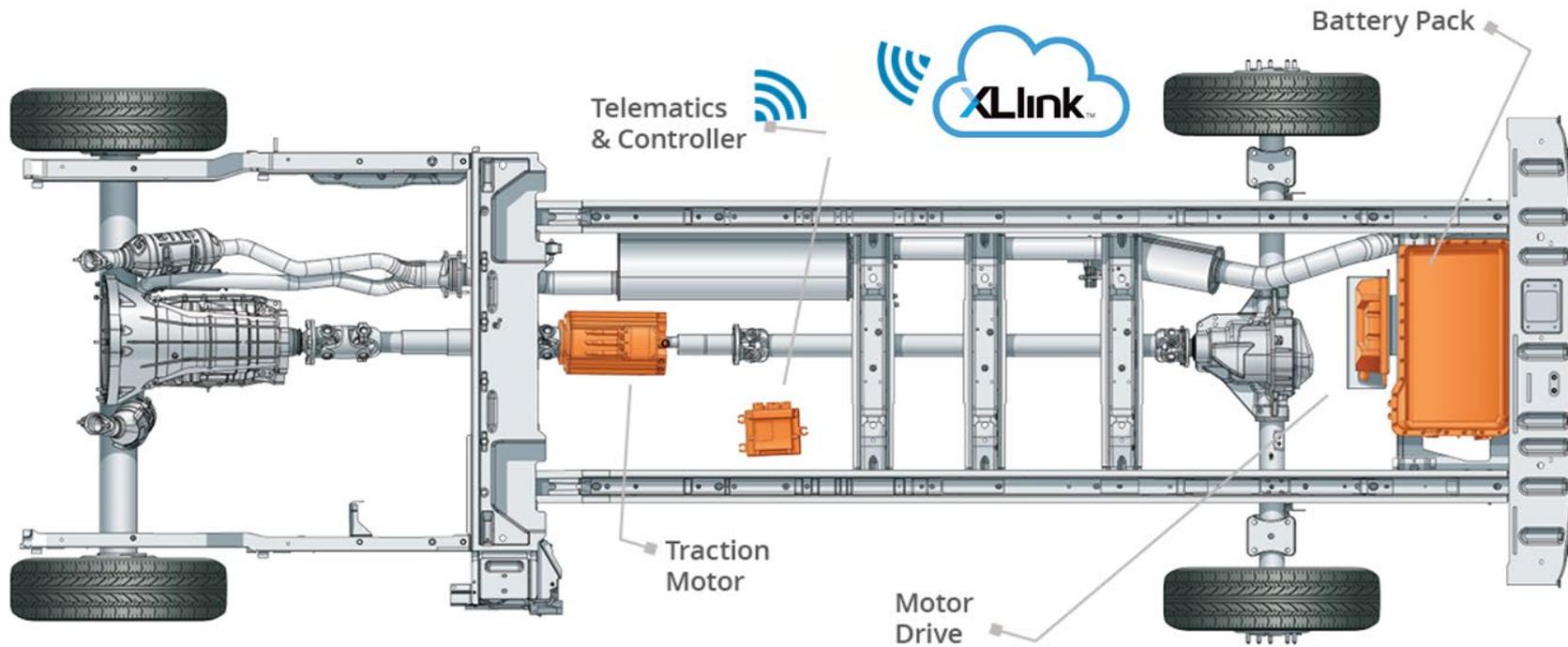
XLLink™



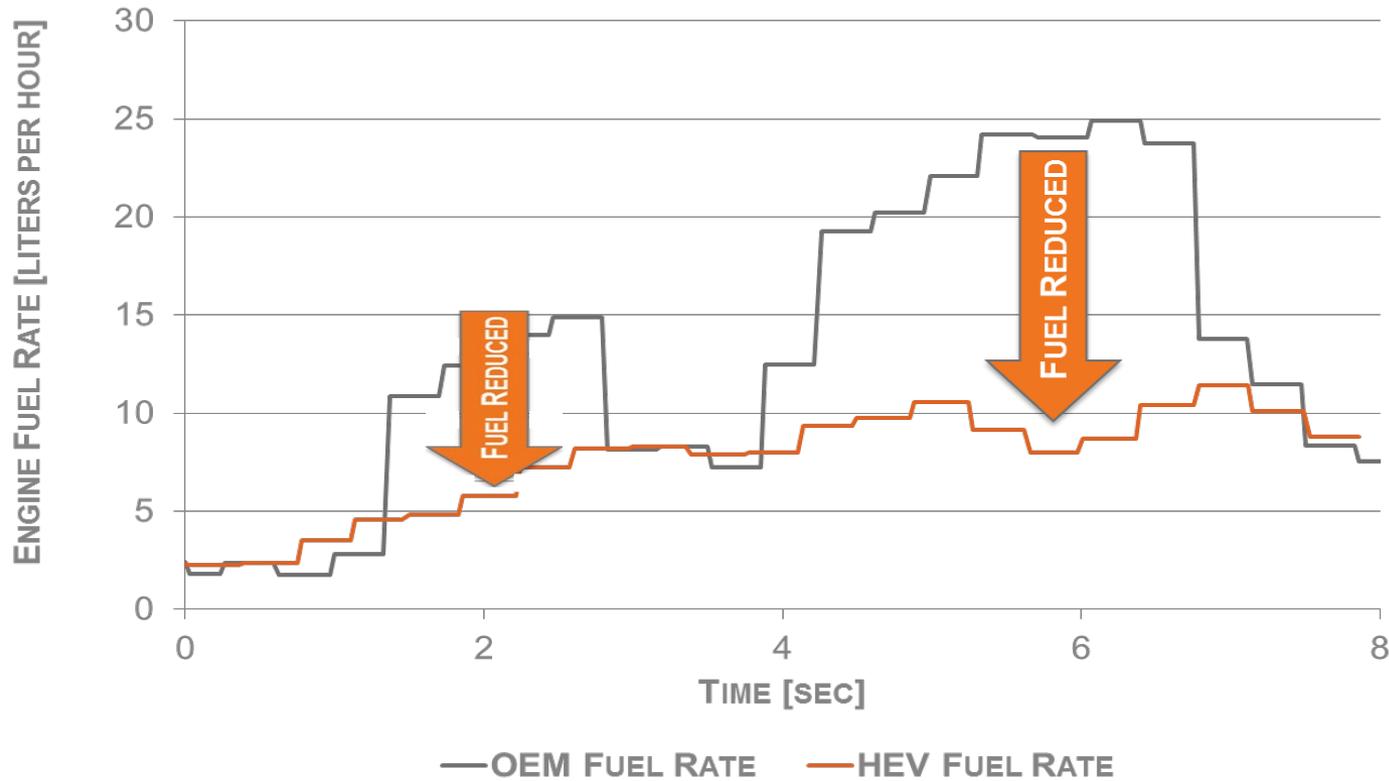
How the XL System Works



XL Hybrid Transit Van



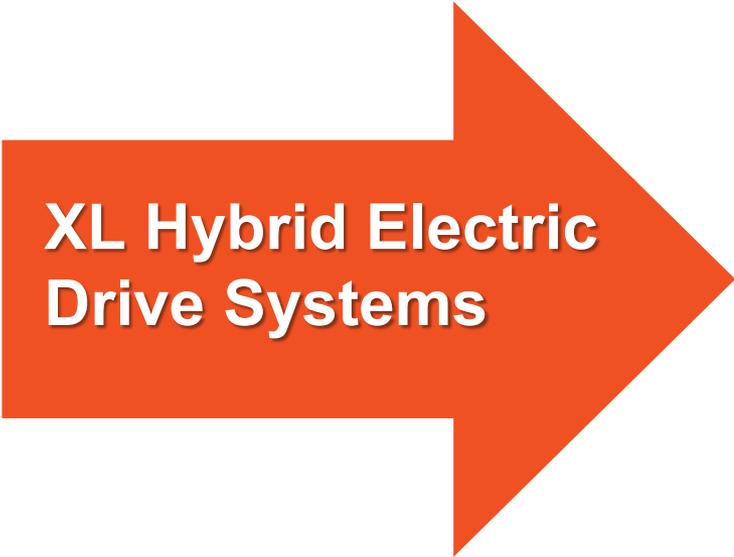
XL System Saves Fuel



- Adds 80% more low-end torque
- Fuel rate is reduced with system operation for the same vehicle speed and acceleration (0-40 mph)
- Result: **25%-50% MPG increase in miles driven per-gallon**



XL Hybrid System Value



XL Hybrid Electric Drive Systems

Reduces Fuel Costs

- 20-33% reduction in fuel consumption

Reduces Emissions

- 20-33% reduction in CO₂ emissions

Reduces Operating Costs

- Brake maintenance savings
- Productivity savings – less fuel stops
20% less fuel used = 20% fewer fill-ups by driver

Engine Downsizing

- For example Ford Transit customers can buy 3.7L (instead of Ecoboost) and save approx. \$1800 upfront

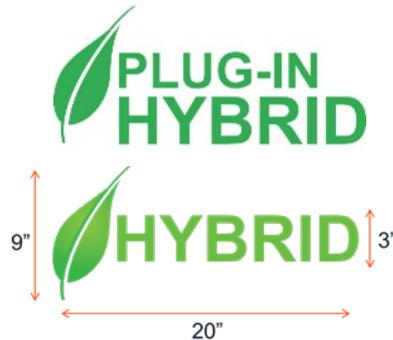
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Sustainability Awareness Benefits

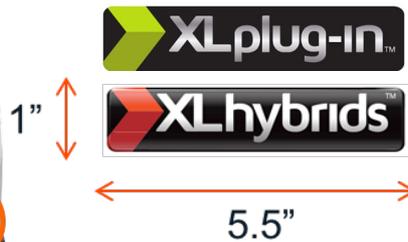


Brand Awareness

Standard Decal Package



White or green decal placed on rear quarter panels



Placed on back right door or tailgate

Media Opportunities

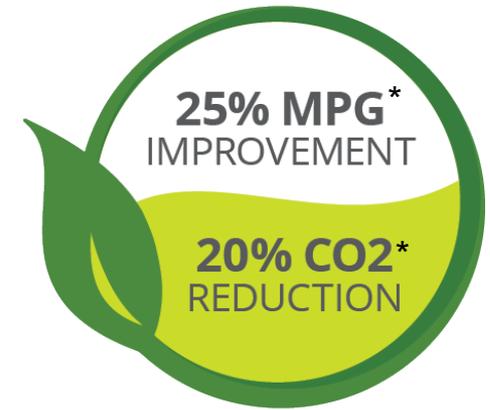


XL Hybrid (XLH[®]) Technology



XLhybrid[™]

- Regenerative braking with electric assist
- OEM warranty and powertrain remain fully intact
- Available on a broad range of Class 2-6 vehicles



*Results may vary

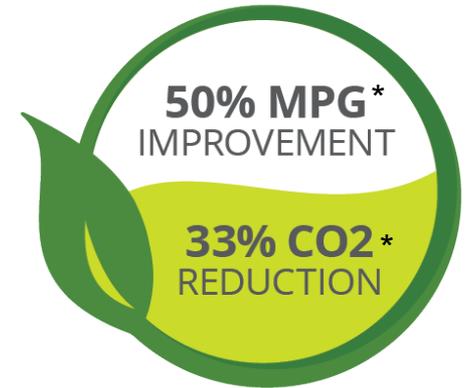


XL Plug-in (XLP™) Hybrid Technology



XLplug-in™

- Plug-in hybrid new upfit or retrofits for Ford F-150 & F-250 pickup trucks
- Electric assist with 15 kWh battery pack and regenerative braking
- OEM warranty and powertrain remain fully intact



*Results may vary



Ford F-150 | 2.7L and 3.3L



Ford F-250 | 6.2L



Identifying Opportunities for Electrification





Measuring Impact



- Immediate emissions improvements
 - **XLH** 25% increase in MPG* = 20% reduction in emissions
 - **XL^P** 50% increase in MPG* = 33% reduction in emissions
- Electrified trucks have almost 2x the impact of sedans

*Results may vary

Hybrid Truck
 100,000 miles 
Cuts CO2 by 15 metric tons

EV Sedan
 100,000 miles
Cuts CO2 by 9 metric tons



Which Fleets Benefit?

Optimal Fleets

- Have sustainability requirements
 - Utilities
 - Governments
 - Large organizations

Looking for ROI

- Drive 25,000+ miles a year
- Keep their vehicles for 8+ years
- Have drive cycle where the vehicle changes speed (vehicles that idle a lot or drive on highway do not benefit as well)

Optimal External Factors

- Elevated gas prices
- Local incentives
- Mandate



DTE Energy



City of Seattle



San Diego Gas & Electric



Yale University



Suffolk Bus



CPS Energy



New York City Parks & Recreation



Verizon



Coca-Cola



AmeriPride



PepsiCo



FedEx



Case Studies: City of Boston & Yale University





Hybrid Fleet Electrification Numbers

28%
Improvement in Miles Driven per Gallon

120,000
Cumulative Road Miles

99.9+%
Hybrid Vehicle Uptime

22%
Reduction in CO2 Emissions

Vehicle Type: Ford and GM Vans and Shuttles

City of Boston

“ The ability to retrofit 13 vehicles in our existing fleet has allowed us to see immediate sustainability benefits and operating cost savings. The technology has performed well in our heavy urban driving environment, and been reliable for our Senior Shuttle and Traffic Enforcement divisions. We are now re-ordering 8 more vehicles with XL systems.”

William Coughlin

Director of Central Fleet Management City of Boston



Yale University

“The hybrid shuttles are exceeding our expectations for CO2 emissions reduction and fuel savings. Plus, the “green” branding on our buses shows students and faculty that the university is committed to sustainable practices.”

Ron Gitelman
Yale Fleet Administrator

Hybrid Fleet Electrification Numbers

23%
Improvement in Miles Driven per Gallon

\$22,000
Projected Savings per Vehicle*

*Based on brake maintenance savings, fuel savings, and driver productivity.

99.9+%
Hybrid Vehicle Uptime

47 Tons
Projected Lifetime Vehicle Reduction in CO2

Vehicle Type: Goshen Coach
24-passenger shuttles built on Ford E-450 platform

Thank you!



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